

TITLE: Data Analytics stories with Power BI

DESCRIPTION

The education lab will be focused on Data Analytics in order to analyze and anticipate the customer needs.

Using Microsoft Power BI we will show how to build a dashboard to tell a success story, the way you represent the data is only as important as the way you process it. We will show how Analytics shouldn't just support the business but guide it.

DURATION 20 H

CALENDAR (Tentative)

- Saturday, May 18 h. 9:00-13:00
- Tuesday, May 21 h. 18:00-20:00
- Wednesday, May 22 h. 18:00-20:00
- Saturday, June 1 h. 9:00-13:00
- Saturday, June 8 h. 9:00-13:00
- Tuesday, June 11 h. 18:00-20:00
- Wednesday, June 12 h. 18:00-20:00

The class will be remote learning – (Platform: Microsoft Teams)

MAIN CONTENTS

During the lab, students will learn:

1. Introduction to digital transformation
2. Introduction to Business Intelligence
3. Data Visualization for Business Decisions
4. How to use Microsoft Power BI to realize Dashboard

ELIGIBLE STUDENTS: 15 students

Must to Have:

- DSE student
- Programming skills

Nice to Have:

- DB Knowledge
- Python skills
- Interest in Innovation and Digital Products

- SQL and Relational Database

How to apply

- Send application through the following form: <https://forms.office.com/e/tNAxtd6Zwd>
- Application deadline: May 11th, 2024 - 23.59 (Italian local time)